

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*  
SEP25/12 15.50  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

100

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

STA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 490												
1	RS		500A-530A	30		\$625.00	10/9	10/12	3		TU-F	3
PROGRAM : NEWS												
CON COM1 : 1X/DAY												
2	S		500A-530A	30		\$375.00	10/15	10/15	0		MON	0
PROGRAM : NEWS												

K# 703 528 7880  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
3	S		530A-600A PROGRAM : NEWS CON COM1: 1X/DAY	30		\$575.00	10/9	10/12	0		TU-F	0
4	S		530A-600A PROGRAM : NEWS	30		\$575.00	10/15	10/15	0		MON	0
5	RS		600A-700A PROGRAM : NEWS CON COM1: 1X TU-TH, 2X F	30		\$1,875.00	10/9	10/12	2		TU-F	2
6	R		600A-700A PROGRAM : NEWS	30		\$1,875.00	10/15	10/15	1		MON	1
7	R		700A-900A PROGRAM : GMA CON COM1: 2X/DAY	30		\$2,000.00	10/9	10/12	8		TU-F	8
8	R		700A-900A PROGRAM : GMA	30		\$2,000.00	10/15	10/15	2		MON	2
9	R		900A-1000A PROGRAM : JEFF PROBST CON COM1: 1X/DAY	30		\$560.00	10/10	10/12	3		W-F	3
10	R		900A-1000A PROGRAM : JEFF PROBST	30		\$560.00	10/15	10/15	1		MON	1
11	R		1000A-1100A PROGRAM : MILLIONAIRE/FUED CON COM1: 1X/DAY	30		\$560.00	10/10	10/12	3		W-F	3
12	R		1000A-1100A PROGRAM : MILLIONAIRE/FUED	30		\$560.00	10/15	10/15	1		MON	1

REP HEADLINE# 6190462 TRF# 318145  
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

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13	R		1100A-1200N PROGRAM : THE VIEW CON COM1: 1X/DAY	30		\$925.00	10/9	10/12	3		TU-W,F	3
14	R		1100A-1200N PROGRAM : THE VIEW	30		\$925.00	10/15	10/15	1		MON	1
15	R		1200N-100P PROGRAM : NOON NEWS CON COM1: 1X/DAY	30		\$850.00	10/9	10/12	3		TU,TH-F	3
16	R		1200N-100P PROGRAM : NOON NEWS	30		\$850.00	10/15	10/15	1		MON	1
18	R		300P-400P PROGRAM : STEVE HARVEY CON COM1: 1X/DAY	30		\$650.00	10/9	10/12	2		TU,F	2
19	R		300P-400P PROGRAM : STEVE HARVEY	30		\$650.00	10/15	10/15	1		MON	1
20	R		400P-500P PROGRAM : DR OZ CON COM1: 1X/DAY	30		\$800.00	10/9	10/12	4		TU-F	4
21	R		400P-500P PROGRAM : DR OZ	30		\$800.00	10/15	10/15	1		MON	1
22	R		500P-600P PROGRAM : NEWS CON COM1: 1X/DAY	30		\$2,250.00	10/9	10/12	4		TU-F	4
23	R		500P-600P PROGRAM : NEWS	30		\$2,250.00	10/15	10/15	1		MON	1



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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
34	R		1000P-1100P	30		\$5,300.00	10/10	10/10	1		WED	1
PROGRAM : NASHVILLE												
36	S		800P-900P	30		\$1,850.00	10/12	10/12	0		FRI	0
PROGRAM : SHARK TANK												
38	S		1000P-1100P	30		\$2,300.00	10/12	10/12	0		FRI	0
PROGRAM : 20/20												
39	S		800P-1100P	30		\$2,700.00	10/13	10/13	0		SAT	0
PROGRAM : SAT COL FBALL												
40	S		900P-1000P	30		\$4,650.00	10/14	10/14	0		SUN	0
PROGRAM : REVENGE												
41	S		1000P-1100P	30		\$4,100.00	10/14	10/14	0		SUN	0
PROGRAM : 666 PARK AVE												
42	RS		1100P-1135P	30		\$2,000.00	10/9	10/14	3		TU-SU	3
PROGRAM : LATE NEWS												
CON COM1: 1X/DAY												
43	R		1100P-1135P	30		\$2,000.00	10/15	10/15	1		MON	1
PROGRAM : LATE NEWS												
44	S		1135P-1210A	30		\$675.00	10/9	10/11	0		TU-TH	0
PROGRAM : NIGHTLINE												
CON COM1: 1X/DAY												
45	S		1135P-1210A	30		\$675.00	10/15	10/15	0		MON	0
PROGRAM : NIGHTLINE												
46	R		500A-600A	30		\$340.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47	R		600A-700A	30		\$850.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS												
48	RS		700A-900A	30		\$1,050.00	10/13	10/13	2		SAT	2
PROGRAM : NEWS												
49	R		900A-1000A	30		\$1,050.00	10/13	10/13	1		SAT	1
PROGRAM : GMA SAT												
52	S		600A-700A	30		\$525.00	10/14	10/14	0		SUN	0
PROGRAM : NEWS												
53	R		700A-900A	30		\$1,050.00	10/14	10/14	2		SUN	2
PROGRAM : NEWS												
54	R		1200N-1230P	30		\$600.00	10/14	10/14	1		SUN	1
PROGRAM : NOON NEWS												
55	R		600P-630P	30		\$1,500.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
56	R		1130P-1200M	30		\$475.00	10/14	10/14	1		SUN	1
PROGRAM : SPORTNIGHT ON NINE												
OCT/12 129895.00												
CONTRACT TOTAL												129895.00
TOTAL SPOTS												77

MARKET TOTALS \$266,628 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 4% CABL 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE